

The new trade buying event for the fashion and textile industry... presenting over 200 suppliers of fabrics, machinery, sewing accessories and garments

Intro:

London Garments Expo is a new trade buying event for the fashion and textile industry launching in the UK on 27th - 29th October 2011. The fair will offer over 200 suppliers of fabrics, machinery, sewing accessories and garments, a platform to present their products to the very best decision makers.

London Garments Expo is the only event in the UK to represent a mix of exhibitors from across the global fashion manufacturing supply chain under one roof. From silk and woven fabrics, creative buttons, quality zippers through to sewing machines and ready-to-wear garments.



London Garments Expo is an event that will be targeting those with purchasing responsibility such as directors, owners, designers and merchandisers from:

- Independent fabric stores
- Ready-to-wear retailers
- Specialist sewing and knitting shops
- Department store buyers
- Design and production departments of clothing manufacturers
- Manufacturers looking to source machinery for their own business

Marketing:

The extensive marketing campaign is designed to attract the very best visitors for your business and directly support your presence at the show. It will include the following initiatives:

- An email campaign with specific messages appealing to each product sector
- Thousands of direct mail pieces sent to our targeted database
- Targeted advertising campaign in influential market leading titles
- Show updates and breaking news on londongarmentsexpo.com, Facebook and Twitter
- Dedicated press releases sent to a comprehensive list of on and off-line media
- Working closely with key associations throughout the campaign









Why exhibit

- To meet customers face-to-face
 Make contact with every type of
 retailer including independents,
 multiples and buyers from
 department stores
- To forge relationships and generate leads
 Build new relationships and potential clients as well as meet with your existing customers
- To showcase product range and demonstrate technologies
 Present and demonstrate products to a 'touch and feel' target audience
- To increase your brand awareness

An extensive pre-show marketing campaign will build awareness of the show, raise the profile of exhibitors and drive visitors to the event

To network with peers
 Meet new people and share industry experiences with other exhibitors
 and visitors

Exhibitor Prices and Packages:

As an exhibitor your will receive:

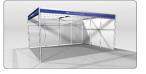
- Your company logo and listing on the Londongarmentsexpo.com website with short profile description
- Company exposure in the email, direct mail and PR visitor marketing campaign
- Free e-customer invites to email to your customers asking them to come and see you at the show
- Free company profile listing with contact details in the official event guide which is given to visitors at the show

Tick	Booth Type		Booth Price		
	Shell Scheme Stand 9m ² Prices Include: 6 meter ceiling beams, Carpet, Fascia, 2 Spotlights, Wall Panel.		 Standard Shell = £2,250 + UK VAT Corner Shell = £2,500 + UK VAT 		
	Shell Scheme Stand 12m ²	Prices Include: 8 meter ceiling beams, Carpet, Fascia, 2 Spotlights, Wall Panel.	 Standard Shell = £3,000 + UK VAT Corner Shell = £3,250 + UK VAT 		





12m² Corner Stand



Choose Extras for your stand

Tick	Туре	Price	Units	Tick	Туре	Price	Units
	Flat shelf per meter	£30.00			500w Single Socket Outlet	£75.00	
	Garment Rail per meter	£30.00			1000w Single Socket Outlet	£105.00	
	120w GP Spotlight	£45.00			Furniture Package of 1 x TB03 Standard Table, 2 x CH12 Roma Chair	£75.00	
	5ft Fluorescent Fitting	£40.75			Lockable Cabinet DP23	£75.00	
	6th Fluorescent Fitting	£45.00			LCD and DVD	£350.00	

Sponsorship Packages - If you prefer a stand package option, choose from one of the below:

Tick	k Stand Packages		
	cation, 9m ² Standard Shell Stand with: wo on 27 th , 28 th & 29 th October, two exhibitor passes, company profile and logo		
	Silver Sponsorship Package Prime Loca 3 star hotel for five nights, lunch for fou on website and online button on show Price: £4,200 - VAT included	r on 27 th , 28 th & 29 th October, four exhibitor passes, company profile and logo	
		tion, 12m² Standard Shell Stand with: on 27th, 28th & 29th October, six exhibitor passes, company profile and logo ne page, inclusion of logo in targeted e-mail campaign to buyers and in the	
All Pa	ckages Include:		
Wireless connection		 6 or 9 meter garment rail 	
 Cor 	mmon ironing steaming place	Fascia - name board	
• 35	potlight	Ceiling beams	
• 1 P	ower plug	 Wall panel + Carpet 	

Complete the Booking Form below and return it together with your Stand Option form overleaf by fax: +44 (0) 870 922 9573 or post: **London Garments Expo**, 65 Coburg Road, Wood Green, London, N22 6UB, UK. Alternatively book online: www.londongarmentsexpo.com/book-now or e-mail the scanned form to info@londongarmentsexpo.com

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Signature /Full Name

Title	Mr/ Miss/ Ms/ M	rs/ Other (Please specity)-
Full Name		
Job Title		
Company Details	:	
Company Name		
Address		
Post Code		Country
Telephone		Mobile
E-mail		
Products	Tick	Please specify the products
Garments		
Fabrics		
Accessories		
Machinery		
Payment Terms &	& Conditions:	
I would like to	receive 25% discount	for making a full payment at time of booking.
I will pay 75%	at the time of booking	and the remainder 25% after visa approval.
		n is accurate. I agree to London Garments Expo Terms & Conditions four Terms & Conditions on www.londongarmentsexpo.com/Downloads

For further information on exhibiting and to discuss sponsorship opportunities please contact: Alexander Numa Hartog at alex@londongarmentsexpo.com or call at: +44 (0) 208 888 0090

Date