



TOM FORD SPECIAL EDITION



TOM FORD EYEWEAR

TOM FORD

Born in Austin, Texas and raised in Santa Fe, New Mexico, Tom Ford is among the most highly respected and successful designers today. The winner of numerous design awards, his rise in fashion began in 1994, when he became creative director of Gucci. Not only did he dramatically change the image of the legendary fashion house, he also led the company to unprecedented success with his visionary insight into what the modern consumer desires. His innovative and provocative designs set the tone for an entirely new direction in the world of luxury goods. In 2000, Ford also took creative control of Yves Saint Laurent, a Gucci Group brand, reviving it with his trademark combination of sensuality and mystique.

In April 2005, one year after leaving Gucci Group, he announced the creation of the TOM FORD brand. A beauty and eyewear collection launched in 2005 and 2006. In April 2007, his first directly operated retail store opened in New York at 845 Madison Avenue to coincide with the debut of the signature TOM FORD Menswear and Accessory Collection. Several landmark fragrances were launched in succession, including TOM FORD BLACK ORCHID and TOM FORD GREY VETIVER, as well as a scent collection for perfume connoisseurs called PRIVATE BLEND.

In February 2011, the TOM FORD Womenswear Collection was introduced to clients worldwide. A potent vision of modern, feminine glamour, its exquisitely constructed and beautifully finished suiting, daywear, and eveningwear allow women of all ages to amplify their individuality and present their most glamorous selves to the world.

In September 2011, TOM FORD introduced his first Cosmetics Collection, a complete range of Color and Skin Treatments.

Presently, there are 64 freestanding stores and shop-in-shops in locations such as Beverly Hills, London, Milan, Tokyo, Las Vegas, Sydney, Dubai, Beirut, Zurich and Russia.

In 2009, Ford directed, produced and co-wrote his first feature film entitled 'A SINGLE MAN' through his film production company, FADE TO BLACK. The Oscar nominated film has received multiple awards including the 2009 Best Actor award for Colin Firth at the Venice Film Festival.

Ford currently lives in London, Santa Fe and Los Angeles.

TOM FORD EYEWEAR

SPECIAL EDITION OPTICAL EYEWEAR COLLECTION FALL/WINTER 2012

TOM FORD announces the launch of a SPECIAL EDITION OPTICAL EYEWEAR COLLECTION. Inspired by the enduring elegance of 1950s eyewear, Ford has created a new frame for women [5257] and a frame for men [5260] made of the finest quality gold-plated metal with precious water buffalo horn on the front and the temple tips. These gently retro-influenced frames represent the highest levels of design and fabrication in eyewear. Subtly luxurious and crafted with meticulous workmanship, the two styles are some of the most refined ever offered by TOM FORD EYEWEAR. Each frames and its leather case is presented in a luxurious, Bakelite box with a soft brown lining. A certificate of authenticity and a special cleansing cream and chamois cloth are provided to care for the water buffalo horn, which may appear slightly different on every frame due to its organic origin.

The Special Edition women's frame hints at its 1950s roots through defined lines at the nose. This is balanced by slender and elegant metal temples embellished with an understated "T", a signature of TOM FORD EYEWEAR. The women's frame is offered in yellow-gold plated metal with brown and gray striped horn [color 032] or yellow-gold plated metal with white and gray striped horn [028].

The men's frame has slightly stronger temple proportions. It is offered in white-gold plated metal with brown and gray striped horn [18A] or yellow-gold plated metal with black striped horn [032].

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