

## Gorgeous venue, new sailing!

--- the 18<sup>th</sup> SPINEXPO Shanghai will raise its curtain in September

Organized by Well Link Consultants LDT – HK, SPINEXPO was launched in Shanghai, at Shanghai International Exhibition Center, in March 4-5-6, 2003.

It moved to Shanghai Pudong Expo Center for its 10<sup>th</sup> session, in September 2007, where it is held twice a year in the spring and autumn.

SPINEXPO New York was held for the first time in July 20-21-22 2009, at the Metropolitan Pavilion & Altman Bldg, in Fashion District, New York. Takes place once a year in the summer.

**September 6-7-8 2011,** the 18<sup>th</sup> SPINEXPO Shanghai will move to the **Shanghai World Expo Exhibition & Convention Center** and start a new journey from now!



Since the first International Textile Exhibition created by SPINEXPO, it has been dedicated to the most comprehensive and selective international offer in the sector of quality creative yarns & fibres, Knitwear & Knitted Fabrics, Innovative Textile Machinery and relative Trend Developments. With 9,456 visitors from 45 countries joined the last session, the number of visitors was 19% higher compared with 2010. Bros, Cariaggi, Consinee, Filpucci Spa, Huafu, Lineapiu, Ply Naturally, Santoni, Stoll, Sudwolle, Todd&Duncan, and XinAo etc, more than 140 domestic and international enterprises appeared together, that proved the leading position of SPINEXPO in international yarn & fibres exhibition sector.

According to the introduction of Ms. Karine Van Tassel, the founder and organizer of SPINEXPO, change of venue is because of the rapid development of SPINEXPO in China. With the successfully holding of the last session, we hope to help all the exhibitors to get a real diversification. SPINEXPO also want provide a more advanced and first-class venue for the future development of SPINEXPO. The new venue will gather all exhibitors in the same floor, and the modern & fantasy facility will further enhance SPINEXPO's reputation.

The exhibitor recruitment of the 18<sup>th</sup> SPINEXPO Shanghai wane to the close, which includes many



well-know companies. As the leading yarn enterprise at home and abroad, they will show the latest product and technology in SPINEXPO Shanghai, including the creativity yarns and fibres.



**Mohair South Africa** currently produces 54% of the total world production of this natural eco-friendly fibre which is a renewable natural resource, providing a sustainable production chain between animals and humans as well as contributing long-term prosperity to the Karoo region in South Africa. Used by most exhibiting spinners, mohair fibre is coveted by the world's fashion industry elite as well as by interior designers.

**AKSA**, leading producer of acrylic fibre from Turkey, developed PILLOUT, a fibre manufactured by wet spun techniques to apply to machine knitting. AKSA products can be used in a large range of sectors and blended with other natural and synthetic fibres, for use in hand knitting and machine knitting yarns. Resistant against moths, and achieving deep colours when dyed, the fibre displays a warm and natural look.

**Zhejiang CHNST Textile Co. Ltd.,** specialises in woollen cashmere of high pilling resistance and comfortable feel suitable for high-grade knitwear, Cashmere blended products (wool, mink cashmere, cotton, silk, linen) with unique functions, and semi-worsted cashmere for which CHNST has a unique technology optimizing and improving spinning, producing count ranges from 12 Nm to 120 Nm. The company owns its own dyeing workshop, combining R & D, dyeing and spinning production.

**HASEGAWA** is a leading Japanese company specialized in the manufacturing, marketing and trading of silk. They handle stock service for over 100,000 items in raw and dyed, from mulberry/tussah filament top silk blended with mohair, wool, cashmere, cotton, angora. The company has also developed various high quality silk jerseys made of original yarns on the newest Japanese circular knitting machines.

Since 1970, **COFIL** from Italy has been producing quality yarns with passion and fantasy keeping up with technological innovations, which it has always relied on, without losing the craftsman's competence and perspicacity. The collection consists of warm yarns, soft and light wool blends, mohair blends and alpaca blends realized with the most advanced technologies to keep the natural and irregular allure of the fibres while enriching new structures, vintafe or futurist effects.





**GIOVANNI CAVAGNA** has proven 25 years experience as a fashion consultant based in Milan, Italy. Specialized in knitwear design, he provides complete consultancy: market and trend research, trend moods, research for material (fabrics and yarns) color cards and sketches; the drawing and development of Men's and Women's Total Look collections, realization of specifications, and the study of graphics/print and embroideries. Cavagna's services also include collection management, visual design and complete styling for catwalks, look books and catalogues.

**WOVEN STUDIO** specializes in creating modern handloom designers, combining the newest yarns with innovative structures. Their collection includes tweeds, novelty fabrics, shirting weights and jacquards. The studio sells designs with technical and yarn specs that can be developed with a client's supplier and also offer a consultancy and trend direction service for weaving manufactures.



During the three days, SPINEXPO will collaborate with a diversified team of designers, manufacturers and universities to create a modern blend of creativity and innovation that is commercially grounded for a 21<sup>st</sup> century lifestyle. Meanwhile, SPINEXPO will host trend and fashion seminars, in particular from stylist team who work with the yarns of the exhibiting companies, to explain in detail why they chose a particular type of development. SPINEXPO would also like to put more focus on seminars conducted by machinery manufacturers, fibre developers and promoters to highlight more technological innovation. And, as a special service to exhibitors, SPINEXPO will arrange time to host a presentation of the upcoming season's trends and colour developments.

As the leading international textile yarns & fibres exhibition, SPINEXPO will move a new journey in 2011. SPINEXPO will continue keeping its professional and international standard and offering a significant platform for development of spinning and fashion field!

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