



London Garments Expo

27th - 29th October 2011, Olympia 2



The new trade buying event for the fashion and textile industry...
presenting over 200 suppliers of fabrics, machinery, sewing accessories and garments

www.londongarmentsexpo.com

Intro:

London Garments Expo is a new trade buying event for the fashion and textile industry launching in the UK on 27th - 29th October 2011. The fair will offer over 200 suppliers of fabrics, machinery, sewing accessories and garments, a platform to present their products to the very best decision makers.

London Garments Expo is the only event in the UK to represent a mix of exhibitors from across the global fashion manufacturing supply chain under one roof. From silk and woven fabrics, creative buttons, quality zippers through to sewing machines and ready-to-wear garments.

Meet retailers and buyers at London Garment Expo

London Garments Expo is an event that will be targeting those with purchasing responsibility such as directors, owners, designers and merchandisers from:

- Independent fabric stores
- Ready-to-wear retailers
- Specialist sewing and knitting shops
- Department store buyers
- Design and production departments of clothing manufacturers
- Manufacturers looking to source machinery for their own business

Marketing:

The extensive marketing campaign is designed to attract the very best visitors for your business and directly support your presence at the show. It will include the following initiatives:

- An email campaign with specific messages appealing to each product sector
- Thousands of direct mail pieces sent to our targeted database
- Targeted advertising campaign in influential market leading titles
- Show updates and breaking news on londongarmentsexpo.com, Facebook and Twitter
- Dedicated press releases sent to a comprehensive list of on and off-line media
- Working closely with key associations throughout the campaign



Why exhibit

- **To meet customers face-to-face**
Make contact with every type of retailer including independents, multiples and buyers from department stores
- **To forge relationships and generate leads**
Build new relationships and potential clients as well as meet with your existing customers
- **To showcase product range and demonstrate technologies**
Present and demonstrate products to a 'touch and feel' target audience
- **To increase your brand awareness**
An extensive pre-show marketing campaign will build awareness of the show, raise the profile of exhibitors and drive visitors to the event
- **To network with peers**
Meet new people and share industry experiences with other exhibitors and visitors

Exhibitor Prices and Packages:

As an exhibitor your will receive:

- Your company logo and listing on the Londongarmentsexpo.com website with short profile description
- Company exposure in the email, direct mail and PR visitor marketing campaign
- Free e-customer invites to email to your customers asking them to come and see you at the show
- Free company profile listing with contact details in the official event guide which is given to visitors at the show

Tick	Booth Type		Booth Price
	Shell Scheme Stand 9m²	Prices Include: 6 meter ceiling beams, Carpet, Fascia, 2 Spotlights, Wall Panel.	<ul style="list-style-type: none"> • Standard Shell = £2,250 + UK VAT • Corner Shell = £2,500 + UK VAT
	Shell Scheme Stand 12m²	Prices Include: 8 meter ceiling beams, Carpet, Fascia, 2 Spotlights, Wall Panel.	<ul style="list-style-type: none"> • Standard Shell = £3,000 + UK VAT • Corner Shell = £3,250 + UK VAT

9m² Standard Stand



12m² Corner Stand



Choose Extras for your stand

Tick	Type	Price	Units	Tick	Type	Price	Units
	Flat shelf per meter	£30.00			500w Single Socket Outlet	£75.00	
	Garment Rail per meter	£30.00			1000w Single Socket Outlet	£105.00	
	120w GP Spotlight	£45.00			Furniture Package of 1 x TB03 Standard Table, 2 x CH12 Roma Chair	£75.00	
	5ft Fluorescent Fitting	£40.75			Lockable Cabinet DP23	£75.00	
	6th Fluorescent Fitting	£45.00			LCD and DVD	£350.00	

Sponsorship Packages - If you prefer a stand package option, choose from one of the below:

Tick	Stand Packages
	<p>Bronze Sponsorship Package: Prime Location, 9m² Standard Shell Stand with: 3 star hotel for three nights, lunch for two on 27th, 28th & 29th October, two exhibitor passes, company profile and logo on website. Price: £3,600 - VAT included</p>
	<p>Silver Sponsorship Package Prime Location, 9m² Standard Shell Stand with: 3 star hotel for five nights, lunch for four on 27th, 28th & 29th October, four exhibitor passes, company profile and logo on website and online button on show home page. Price: £4,200 - VAT included</p>
	<p>Gold Sponsorship Package: Prime Location, 12m² Standard Shell Stand with: 4 star hotel for five nights, lunch for six on 27th, 28th & 29th October, six exhibitor passes, company profile and logo on website, online button on show home page, inclusion of logo in targeted e-mail campaign to buyers and in the preview brochure. Price: £4,800 - VAT included</p>

All Packages Include:

- Wireless connection
- Common ironing steaming place
- 3 Spotlight
- 1 Power plug
- 6 or 9 meter garment rail
- Fascia - name board
- Ceiling beams
- Wall panel + Carpet

Make sure you return this form together with your booking form

Booking Form

Complete the Booking Form below and return it together with your Stand Option form overleaf by fax : +44 (0) 870 922 9573 or post: **London Garments Expo**, 65 Coburg Road, Wood Green, London, N22 6UB, UK.

Alternatively book online: www.londongarmentsexpo.com/book-now or e-mail the scanned form to info@londongarmentsexpo.com

Contact Person:

Title	Mr/ Miss/ Ms/ Mrs/ Other (Please specify)-		
Full Name			
Job Title			

Company Details:

Company Name			
Address			
Post Code		Country	
Telephone		Mobile	
E-mail			

Products

Tick

Please specify the products

Products	Tick	Please specify the products
Garments		
Fabrics		
Accessories		
Machinery		

Payment Terms & Conditions:

- I would like to receive 25% discount for making a full payment at time of booking.
- I will pay 75% at the time of booking and the remainder 25% after visa approval.
- I confirm that the above information is accurate. I agree to London Garments Expo Terms & Conditions for exhibitors. Please see the full details of our Terms & Conditions on www.londongarmentsexpo.com/Downloads/Terms&Conditions.

Signature /Full Name

Date

For further information on exhibiting and to discuss sponsorship opportunities please contact: Alexander Numa Hartog at alex@londongarmentsexpo.com or call at: +44 (0) 208 888 0090