

# UBMFASHION

Uniting the most influential fashion retail decision makers and the world's top fashion brands, UBM Fashion serves the \$1 trillion+ global fashion industry through comprehensive marketplaces in New York (NY Men's and NY Women's) and Las Vegas (MAGIC). Our events cover all major fashion categories from men's, women's, and children's apparel, accessories, and footwear to manufacturing resources and service providers.

<http://www.ubmfashion.com>

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NAME	DATE	TIME	LOCATION	DESCRIPTION	WEBSITE	Links to Articles
<b>NY Men's July Marketplace</b>						
PROJECT	July 16-18, 2017	9.00am to 6.00pm last day 9.00 am to 4.00 pm	Jacob Javits Center, NYC	Held each January and July in NYC, PROJECT offers an intimate buying experience for the contemporary menswear market. PROJECT NY is the premier fashion event exhibiting men's advanced contemporary, premium denim, and designer collections. This expertly merchandised men's fashion experience allows retailers to merchandise and accessorize their menswear collections in one place, at one time. Neighborhoods: PIVOT, THE TENTS, PROJECTSOLE	<a href="http://www.ubmfashion.com/shows/projectny">http://www.ubmfashion.com/shows/projectny</a>	<a href="http://www.ubmfashion.com/blogs/10-essentials-menswear-executive-and-frequent-flyer-erik-ulin">http://www.ubmfashion.com/blogs/10-essentials-menswear-executive-and-frequent-flyer-erik-ulin</a>
MRket	July 16-18, 2017	9.00am to 6.00pm last day 9.00 am to 4.00 pm	Jacob Javits Center, NYC	MRket is the sophisticated fashion event for discerning menswear brands and the only show in the U.S. to spotlight such a diverse and large grouping of international sections, such as Made in Italy and Brits in New York. MRket offers an elevated experience to its brands and attendees, highlighting a mix of refined tailored sportswear and accessories collections. Neighborhoods: MRket Made in Italy, Brits in New York, Modern Prep, MOVE, Vanguards Gallery	<a href="http://www.ubmfashion.com/index.php/shows/mrket">http://www.ubmfashion.com/index.php/shows/mrket</a>	<a href="http://www.ubmfashion.com/blogs/brand-watch-vineyard-vines">http://www.ubmfashion.com/blogs/brand-watch-vineyard-vines</a>
<b>NY Women's August</b>						
Accessorie Circuit	August 6-8, 2017	9.00am to 6.00pm last day 9.00 am to 4.00 pm	Jacob Javits Center, NYC	Accessorie Circuit is a comprehensive women's accessory and footwear exhibition featuring designer and fine jewelry, handbags, footwear, scarves, belts and gift items. Neighborhoods: CANVAS (A seasonal pop-up shop featuring unique apparel, accessories, home, beauty & gift items.)	<a href="http://www.ubmfashion.com/shows/accessorie-circuit-1">http://www.ubmfashion.com/shows/accessorie-circuit-1</a>	<a href="http://www.ubmfashion.com/blogs/ny-womens-may-17-official-photo-gallery">http://www.ubmfashion.com/blogs/ny-womens-may-17-official-photo-gallery</a>
Intermezzo Collections	August 6-8, 2017	9.00am to 6.00pm last day 9.00 am to 4.00 pm	Jacob Javits Center, NYC	Intermezzo Collections is the perfect opportunity between the major women's fashion markets for retailers to discover and shop the current trends in all ready-to-wear classifications—contemporary, activewear, casual and denim. Neighborhoods: BLUE@Intermezzo (Premium women's denim for immediate delivery), CANVAS (A seasonal pop-up shop featuring unique apparel, accessories, home, beauty & gift items.)	<a href="http://www.ubmfashion.com/shows/intermezzo-collections-1">http://www.ubmfashion.com/shows/intermezzo-collections-1</a>	<a href="http://www.ubmfashion.com/blogs/ny-womens-may-17-official-photo-gallery">http://www.ubmfashion.com/blogs/ny-womens-may-17-official-photo-gallery</a>
AccessoriesTheShow	August 6-8, 2017	9.00am to 6.00pm last day 9.00 am to 4.00 pm	Jacob Javits Center, NYC	AccessoriesTheShow is a vibrant collection of accessories and the go-to event to discover classic and trend-driven brands and new and emerging high-end designers. Exhibiting brands conduct business with their customers and new prospects from around the globe in a refined and upbeat environment, while giving retailers the opportunity to discover everything from the latest styles to updated classics.	<a href="http://www.ubmfashion.com/shows/ATS-1.5">http://www.ubmfashion.com/shows/ATS-1.5</a>	<a href="http://www.ubmfashion.com/blogs/ny-womens-may-17-official-photo-gallery">http://www.ubmfashion.com/blogs/ny-womens-may-17-official-photo-gallery</a>
FAME	August 6-8, 2017	9.00am to 6.00pm last day 9.00 am to 4.00 pm	Jacob Javits Center, NYC	Neighborhoods: The Nest (New, compelling and innovative accessory collections) Fun, fresh and full of cool trends, Fame is a one-stop shopping destination where the retailers discover ready-to-wear young contemporary and trend-driven fashion for women.	<a href="http://www.ubmfashion.com/shows/fame-1.5">http://www.ubmfashion.com/shows/fame-1.5</a>	<a href="http://www.ubmfashion.com/blogs/ny-womens-may-17-official-photo-gallery">http://www.ubmfashion.com/blogs/ny-womens-may-17-official-photo-gallery</a>
Moda	August 6-8, 2017	9.00am to 6.00pm last day 9.00 am to 4.00 pm	Jacob Javits Center, NYC	Moda is an upscale event providing a concise mix of modern contemporary ready-to-wear collections that showcase some of the most desired names in the industry. In a refined and elegant environment, Moda creates an inspiring place to conduct business and network, giving retailers the opportunity to discover everything from the latest trends to updated classics.	<a href="http://www.ubmfashion.com/shows/Moda-1.5">http://www.ubmfashion.com/shows/Moda-1.5</a>	<a href="http://www.ubmfashion.com/blogs/ny-womens-may-17-official-photo-gallery">http://www.ubmfashion.com/blogs/ny-womens-may-17-official-photo-gallery</a>
Children's Club	August 6-8, 2017	9.00am to 6.00pm last day 9.00 am to 4.00 pm	Jacob Javits Center, NYC	Children's Club is an international exhibition featuring every category of children's clothing from newborn to age 12, layette items, fashion accessories, footwear, toys and gifts. Exhibiting brands reflect an eclectic base of established collections and new designers bursting onto the scene. Children's Club is an excellent opportunity to be seen by the medium to better children's specialty retailers and boutiques.	<a href="http://www.ubmfashion.com/shows/childrenclub-August">http://www.ubmfashion.com/shows/childrenclub-August</a>	<a href="http://www.ubmfashion.com/blogs/ny-womens-may-17-official-photo-gallery">http://www.ubmfashion.com/blogs/ny-womens-may-17-official-photo-gallery</a>
<b>MAGIC August</b>						
FN PLATFORM	August 14-16, 2017	9.00am to 6.00pm last day 9.00 am to 5.00 pm	Las Vegas Convention Center, Las Vegas	Global leaders in footwear convene at FN PLATFORM to shape the industry, network and shop for shoes. This international showcase is the pillar of branded footwear featuring men's, women's, juniors' and children's footwear brands from more than 20 countries. Offering 6 merchandised environments from luxury to lifestyle, FN PLATFORM provides buyers with a convenient and efficient way to shop the most comprehensive selection of international footwear. Neighborhoods: BLACK DIAMOND (Luxury women's footwear collections), COSMO (Women's fashion footwear), BOND (Bespoke footwear for the modern man), CAMP (Women's and men's casual lifestyle & advanced contemporary footwear), ZEN (The crossroads of footwear style & comfort), PLAY (Juniors' & children's footwear)	<a href="http://www.ubmfashion.com/shows/fn-platform">http://www.ubmfashion.com/shows/fn-platform</a>	<a href="http://www.ubmfashion.com/blogs/magic-fall-2017-fashion-trends-stars">http://www.ubmfashion.com/blogs/magic-fall-2017-fashion-trends-stars</a>
WVDMAGIC	August 14-16, 2017	9.00am to 6.00pm last day 9.00 am to 5.00 pm	Las Vegas Convention Center, Las Vegas	WVDMAGIC brings you the largest selection of women's apparel and accessories in the industry. The latest women's and juniors' trends, the most-wanted brands and the hottest emerging designers—they're all happening on our vibrant show floor. It's a can't-miss shopping experience complete with upbeat music, undeniable beauty, and of course, style.	<a href="http://www.ubmfashion.com/shows/wvdmagic">http://www.ubmfashion.com/shows/wvdmagic</a>	<a href="http://www.ubmfashion.com/blogs/magic-fall-2017-fashion-trends-statement-sleeves">http://www.ubmfashion.com/blogs/magic-fall-2017-fashion-trends-statement-sleeves</a>
THE TENTS	August 14-16, 2017	9.00am to 6.00pm last day 9.00 am to 5.00 pm	Mandalay Bay Convention Center, Las Vegas	Presented in an elevated environment, THE TENTS serves as a focused platform for the top luxury and designer, contemporary men's and dual-gender labels to convene for the most inspiring shopping experience in market. By bringing together the most prominent brands, retailers and press, THE TENTS creates an unmatched vision of the high-end contemporary marketplace.	<a href="http://www.ubmfashion.com/shows/tentslv">http://www.ubmfashion.com/shows/tentslv</a>	<a href="http://www.ubmfashion.com/blogs/behind-brand-interview-onia">http://www.ubmfashion.com/blogs/behind-brand-interview-onia</a>

PROJECT	August 14-16, 2017	9.00am to 6.00pm day 9.00 am to 5.00 pm	last	Mandalay Bay Convention Center, Las Vegas	Held each January and July in NYC, PROJECT offers an intimate buying experience for the contemporary menswear market. PROJECT NY is the premier fashion event exhibiting men's advanced contemporary, premium denim, and designer collections. This expertly merchandised men's fashion experience allows retailers to merchandise and accessorize their menswear collections in one place, at one time. Neighborhoods: PIVOT (Tech-based solutions in fashion design, product development, merchandising, and selling), MOVE (Performance-based activewear for men), Vanguard's Gallery (Curated new and emerging designers for men), Made in Italy (The finest in Italian apparel, footwear and accessories), Coast Life (Relaxed, effortless, and adventurous inspired apparel and accessories), Tailored + Furnishings (Classic and updated tailored suits, shirts, and accessories for men)	<a href="http://www.ubmfashion.com/shows/project">http://www.ubmfashion.com/shows/project</a>	<a href="http://www.ubmfashion.com/blogs/10-essentials-menswear-executive-and-frequent-flyer-erik-ulin">http://www.ubmfashion.com/blogs/10-essentials-menswear-executive-and-frequent-flyer-erik-ulin</a>
PROJECT WOMENS	August 14-16, 2017	9.00am to 6.00pm day 9.00 am to 5.00 pm	last	Mandalay Bay Convention Center, Las Vegas	PROJECT WOMENS gives buyers access to an unrivaled collection of the best emerging and established women's brands. It is the ultimate destination for contemporary collections, denim and accessories. PROJECT WOMENS doesn't just raise the bar on style, they change the conversation. Highlights include Oasis, a prestigious showcase of emerging and noteworthy brands, and Conscious Collections, a presentation of sustainable and cause-oriented brands. Neighborhoods: ATHLEISURE (Activewear and yoga collections for women), Accessories (Contemporary accessories for women), OASIS (Contemporary women's new and noteworthy brands), CoeurXProject Womens (Curated selection of home, gifts, apothecary, stationary and tech accessories)	<a href="http://www.ubmfashion.com/shows/project-womens">http://www.ubmfashion.com/shows/project-womens</a>	<a href="http://www.ubmfashion.com/blogs/magic-fall-2017-fashion-trends-boyfriend-denim-jackets">http://www.ubmfashion.com/blogs/magic-fall-2017-fashion-trends-boyfriend-denim-jackets</a>
THE COLLECTIVE	August 14-16, 2017	9.00am to 6.00pm day 9.00 am to 5.00 pm	last	Mandalay Bay Convention Center, Las Vegas	THE COLLECTIVE showcases everything from classic collections to lifestyle-driven and licensed apparel for men and young men. As a unified men's fashion platform, THE COLLECTIVE gives buyers unparalleled access to the rapidly growing men's and young men's market. Neighborhoods: Traditional Men's (Classic menswear inspired by tradition), Young Men's (Trend-driven lifestyle apparel, accessories and footwear for young men), Licensing (Apparel and accessories featuring licenses from entertainment, pop culture, and more)	<a href="http://www.ubmfashion.com/shows/collective">http://www.ubmfashion.com/shows/collective</a>	<a href="http://www.ubmfashion.com/blogs/its-go-in-down-collective-summer">http://www.ubmfashion.com/blogs/its-go-in-down-collective-summer</a>
STITCH	August 14-16, 2017	9.00am to 6.00pm day 9.00 am to 5.00 pm	last	Mandalay Bay Convention Center, Las Vegas	STITCH is the show for focused and refined ready-to-wear designers. Its carefully merchandised floor showcases the right mix of contemporary, sportswear, lifestyle and international brands. STITCH provides the shopping experience that both retailers and designers have asked for by delivering a global, vibrant marketplace that will continue to evolve according to the industry's needs.	<a href="http://www.ubmfashion.com/shows/stitch-LV">http://www.ubmfashion.com/shows/stitch-LV</a>	
POOLTRADESHOW	August 14-16, 2017	9.00am to 6.00pm day 9.00 am to 5.00 pm	last	Mandalay Bay Convention Center, Las Vegas	POOLTRADESHOW has been the top breeding ground for emerging fashion brands seeking retail customers for 15 years. Taking place twice a year at MAGIC Las Vegas, it's where buyers scout fresh new items made specifically for the boutique market. This juried, carefully merchandised show features everything from unique men's and women's apparel, to accessories, apothecary and stationary. Neighborhoods: Cash & Carry (Accessories available for point-of-purchase sales in addition to wholesale ordering)	<a href="http://www.ubmfashion.com/shows/pooltradeshow">http://www.ubmfashion.com/shows/pooltradeshow</a>	
WSA@MAGIC	August 14-16, 2017	9.00am to 6.00pm day 9.00 am to 5.00 pm	last	Las Vegas Convention Center, Las Vegas	Focusing on retail's hottest market category, WSA@MAGIC is the industry's standalone resource for fast fashion footwear. With a global base of product and buyers from over 100 countries, WSA@MAGIC boasts on-trend, affordably-priced footwear for women, men, juniors and children. Offering the largest selection of fast fashion footwear in the world, WSA@MAGIC is the only show dedicated to this market category.	<a href="http://www.ubmfashion.com/shows/wsamagic">http://www.ubmfashion.com/shows/wsamagic</a>	<a href="http://www.ubmfashion.com/blogs/wedding-season-qupid-footwear">http://www.ubmfashion.com/blogs/wedding-season-qupid-footwear</a>
CURVE LAS VEGAS	August 14-16, 2017	9.00am to 6.00pm day 9.00 am to 5.00 pm	last	Mandalay Bay Convention Center, Las Vegas	CURVE LAS VEGAS showcases leading lingerie and swimwear brands alongside PROJECT WOMENS contemporary ready-to-wear brands, allowing retailers to enjoy an immersive, one-stop shopping experience. CURVE LAS VEGAS will enable brands and retailers to build stronger relationships, discover new trends, develop the crossover between product categories and conduct business in a convenient, high-fashion-oriented environment.	<a href="http://www.ubmfashion.com/shows/curve-las-vegas">http://www.ubmfashion.com/shows/curve-las-vegas</a>	
Children's Club MAGIC	August 14-16, 2017	9.00am to 6.00pm day 9.00 am to 5.00 pm	last	Las Vegas Convention Center, Las Vegas	As the only tradeshow in Las Vegas dedicated exclusively to the contemporary children's brand market, Children's Club MAGIC delivers a new outlook on children's apparel. It's a fresh, forward-thinking perspective that focuses on of-the-moment trends and mirrors the adult market in taste and style. An elevated experience for both the children's fashion buyer and brand, Children's Club MAGIC represents the beginning of the fashion journey.	<a href="http://www.ubmfashion.com/shows/childrenclub-magic">http://www.ubmfashion.com/shows/childrenclub-magic</a>	<a href="http://www.ubmfashion.com/blogs/magic-childrens-autumnwinter-2017-trend-reports">http://www.ubmfashion.com/blogs/magic-childrens-autumnwinter-2017-trend-reports</a>
SOURCING at MAGIC	August 13-16, 2017	first day 12.00 am to 6.00 pm 9.00am to 6.00pm day 9.00 am to 4.00 pm	last	Las Vegas Convention Center, Las Vegas	SOURCING at MAGIC is your link to the entire global supply chain. This incredible source of inspiration, education, innovation and resources is what keeps fashion moving. With over 40 countries represented, this must-see destination attracts designers, brands and retailers alike to discover what they need to move their business forward. Neighborhoods: Home@Sourcing@MAGIC (Home textiles, décor, and accessories)	<a href="http://www.ubmfashion.com/shows/sourcing-magic">http://www.ubmfashion.com/shows/sourcing-magic</a>	<a href="http://www.ubmfashion.com/blogs/your-first-look-our-springsummer-2018-trend-guide-sourcing-magic">http://www.ubmfashion.com/blogs/your-first-look-our-springsummer-2018-trend-guide-sourcing-magic</a>
Footwear SOURCING at MAGIC	August 13-16, 2017	first day 12.00 am to 6.00 pm 9.00am to 6.00pm day 9.00 am to 6.00 pm	last	Las Vegas Convention Center, Las Vegas	Footwear SOURCING at MAGIC is the only show created for brands and retailers to source their footwear production directly from factories around the globe. Conveniently located alongside our international footwear show, FN PLATFORM, Footwear SOURCING at MAGIC allows designers, product development teams, and private label marketers to connect, shop, and expand their businesses on a global scale.	<a href="http://www.ubmfashion.com/shows/footwearsourcing">http://www.ubmfashion.com/shows/footwearsourcing</a>	<a href="http://www.ubmfashion.com/blogs/4-footwear-trends-fall-17-sourcing-journal">http://www.ubmfashion.com/blogs/4-footwear-trends-fall-17-sourcing-journal</a>

NY Women's September Marketplace

Coterie	September 17-19, 2017	9.00am to 6.00pm day 9.00 am to 4.00 pm	last	Jacob Javits Center, NYC	Coterie is the premier global marketplace that connects women's apparel and accessories designers with the international 'who's who' of retailers. Coterie builds exclusive shopping experiences from the ground up so that designers and buyers can create synergies that fuel their businesses year-round. Coterie is a platform for generating revenue and inspiring trends. Neighborhoods: EDIT (Curated luxury and contemporary ready-to-wear apparel and accessories for women.), Footwear@Coterie (Luxury footwear for women.), TMRW (Advanced contemporary lines and emerging designers with global perspective.)	<a href="http://www.ubmfashion.com/shows/coterie">http://www.ubmfashion.com/shows/coterie</a>	<a href="http://www.ubmfashion.com/blogs/daily-front-row-live-coterie-february-2017">http://www.ubmfashion.com/blogs/daily-front-row-live-coterie-february-2017</a>
SOLE COMMERCE	September 17-19, 2017	9.00am to 6.00pm day 9.00 am to 4.00 pm	last	Jacob Javits Center, NYC	Sole Commerce is a women's and junior's footwear and accessory event. Serving as a gateway to the U.S., Sole Commerce provides footwear brands access to the country's largest concentration of women's ready-to-wear retailers on the Eastern Seaboard.	<a href="http://www.ubmfashion.com/shows/sole-commerce">http://www.ubmfashion.com/shows/sole-commerce</a>	
STITCH	September 17-19, 2017	9.00am to 6.00pm day 9.00 am to 4.00 pm	last	Jacob Javits Center, NYC	STITCH is the show for focused and refined ready-to-wear designers. Its carefully merchandised floor showcases the right mix of contemporary, sportswear, lifestyle and international brands. STITCH provides the shopping experience that both retailers and designers have asked for by delivering a global, vibrant marketplace that will continue to evolve according to the industry's needs.	<a href="http://www.ubmfashion.com/shows/stitch-NY">http://www.ubmfashion.com/shows/stitch-NY</a>	
POOLTRADESHOW	September 17-19, 2017	9.00am to 6.00pm day 9.00 am to 4.00 pm	last	Jacob Javits Center, NYC	POOLTRADESHOW has been the top breeding ground for emerging fashion brands seeking retail customers for 15 years. This juried, carefully merchandised show features everything from unique women's and men's apparel, to accessories, apothecary and stationary. Neighborhoods: Cash & Carry (Accessories available for point-of-purchase sales in addition to wholesale ordering)	<a href="http://www.ubmfashion.com/shows/pooltradeshow-NY-2">http://www.ubmfashion.com/shows/pooltradeshow-NY-2</a>	<a href="http://www.ubmfashion.com/blogs/pooltradeshow-nyc-visual-album">http://www.ubmfashion.com/blogs/pooltradeshow-nyc-visual-album</a>
AccessoriesTheShow	September 17-19, 2017	9.00am to 6.00pm day 9.00 am to 4.00 pm	last	Jacob Javits Center, NYC	AccessoriesTheShow is a vibrant collection of accessories and the go-to event to discover classic and trend-driven brands and new and emerging high-end designers. Exhibiting brands conduct business with their customers and new prospects from around the globe in a refined and upbeat environment, while giving retailers the opportunity to discover everything from the latest styles to updated classics.	<a href="http://www.ubmfashion.com/shows/ATS-2">http://www.ubmfashion.com/shows/ATS-2</a>	<a href="http://www.ubmfashion.com/blogs/accessoriestheshow-may-2017-new-noteworthy-brands">http://www.ubmfashion.com/blogs/accessoriestheshow-may-2017-new-noteworthy-brands</a>
Fame	September 17-19, 2017	9.00am to 6.00pm day 9.00 am to 4.00 pm	last	Jacob Javits Center, NYC	Fun, fresh and full of cool trends, Fame is a one-stop shopping destination where the retailers discover ready-to-wear young contemporary and trend-driven fashion for women.	<a href="http://www.ubmfashion.com/shows/Fame-2">http://www.ubmfashion.com/shows/Fame-2</a>	<a href="http://www.ubmfashion.com/blogs/ones-watch-fame-may">http://www.ubmfashion.com/blogs/ones-watch-fame-may</a>
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SOURCING@Coterie	September 17-19, 2017	9.00am to 6.00pm day 9.00 am to 4.00 pm	last	Jacob Javits Center, NYC	SOURCING@COTERIE will host a juried selection of world-class factories and fabric providers. This exclusive sourcing event will connect the most influential luxury and designer brands to a curated selection of manufacturers specializing in lower minimums and high-quality production.	<a href="http://www.ubmfashion.com/shows/sourcingcoterie">http://www.ubmfashion.com/shows/sourcingcoterie</a>	

MAGIC Japan	September 26-28, 2017	10 am to 6 pm last day 10 am to 5 pm		Tokyo Big Sight Exhibition Center West Hall, Tokyo Japan	UBM Fashion's MAGIC tradeshow has expanded internationally, to bring you MAGIC Japan. This bi-annual fashion trade event connects women's, men's and children's contemporary apparel, footwear, and accessory brands, as well as sourcing suppliers, to the leading retail buyers in Japan, Asia, and around the globe.	<a href="http://www.iff-magic.com/en/">http://www.iff-magic.com/en/</a>	
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